

# Cookie Policy

To give you the best, most personalised online shopping experience SevenSix Agency Limited uses cookies. You can view the cookies used by SevenSix Agency Limited listed below.

We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages. You can at any time change or withdraw your consent from the Cookie Declaration on our website. Learn more about who we are, how you can contact us and how we process personal data in our <u>Privacy Policy</u>.

Please state your consent ID and date when you contact us regarding your consent.

### Necessary cookies:

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

### Preference cookies:

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

### Statistic cookies:

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.



## Marketing cookies:

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

# Unclassified cookies:

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

# The Cookies We Set

# Account related cookies

If you create an account with us, then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out; however, in some cases they may remain afterwards to remember your site preferences when logged out.

## Login related cookies

We use cookies when you are logged in so that we can remember that you are logged in. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

## Email newsletters related cookies

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.



## Forms related cookies

When you submit data to us through a form such as those found on contact pages or comment forms, cookies may be set to remember your user details for future correspondence.

# Third Party Cookies

We use only a few third-party cookies. We use Flodesk to track our marketing efforts.

## What information do we know about you?

We don't request or require you to provide personal information to access our website. As noted above, we may receive your IP address and user agent automatically. If you optionally elect to fill out our early access request form, we will receive your Name, Email, Phone number, and Company name as well as your stated interest in our products.

# Transfers outside of the UK or EU

Where we transfer your data outside of the EU or UK we will ensure your data is protected to the level you would expect. We have assessed the risk of using these cookies and have established that there is no appreciable risk to you and only minimal impact on your data protection rights.

# Cookies We May Use

NECESSARY



Cookie	Duration	Description
_cf_bm	1 day	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
CONSENT	2 years	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance on the website.
crumb	Session	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.
embed/v3/c ounters.gif	Session	Used to implement forms on the website.
test	Persistent	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance on the website.

#### Preferences

Cookie	Duration	Description
sak	Persistent	Used to save information about the visitor's video settings.

#### Statistics



Cookie	Duration	Description
_ga	2 Years	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_gat	1 day	Used by Google Analytics to throttle request rate
_gid	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
p.gif	Session	Keeps track of special fonts used on the website for internal analysis. The cookie does not register any visitor data.
squarespace-anno uncement-bar	Persistent	Remembers whether the user has minimized or closed chat-box or pop-up messages on the website.

## Marketing

Cookie	Duration	Description
ptq.gif	Session	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.
_fbp	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
ads/ga-audienc es	Session	Used to detect whether the user intends to leave the page via cursor movements. This allows the website to trigger certain pop-ups to keep the user on the website or convert them to customer.



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DEVICE_INFO	180 days	Used to track user's interaction with embedded content.
fr	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
LAST_RESULT_ ENTRY_KEY	Session	Unclassified
LogsDatabaseV 2:V32476840  # LogsRequestsSt ore	Persistent	Unclassified
remote_sid	Session	Necessary for the implementation and functionality of YouTube video-content on the website.
TESTCOOKIESE NABLED	1 day	Unclassified
VISITOR_INFO1 _LIVE	180 days	Tries to estimate the user's bandwidth on pages with integrated YouTube videos.
YSC	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
ytidb::LAST_RE SULT_ENTRY_K EY	Persistent	Stores the user's video player preferences using embedded YouTube video.



YtIdbMeta#dat abases	Persistent	Unclassified
yt-remote-cast -installed	Session	Stores the user's video player preferences using embedded YouTube video.
yt-remote-con nected-devices	Persistent	Stores the user's video player preferences using embedded YouTube video.
yt-remote-devi ce-id	Persistent	Stores the user's video player preferences using embedded YouTube video.
yt-remote-fast -check-period	Session	Stores the user's video player preferences using embedded YouTube video.
yt-remote-sess ion-app	Session	Stores the user's video player preferences using embedded YouTube video.
yt-remote-sess ion-name	Session	Stores the user's video player preferences using embedded YouTube video.

### Unclassified

A/N (6)	2 years	Unclassified

For more information click here [download link to cookiebot scan]