

SevenSix Agency

Brand Partnerships Manager

Bio:

[SevenSix Agency](#) is an influencer marketing agency with a focus on diversity and inclusion. Founded in 2019 by influencer Charlotte Williams, SevenSix has worked with brands such as Propercorn, Greenpeace, Bumble, and Pinterest. The agency provides consultancy services to brands and influencers, centred around representation in advertising and how to create purpose-led campaigns that generate a positive impact. It runs an influencer partnerships and management division with a sole goal of amplifying the visibility and work of some of the globe's most exciting yet overlooked content creators and their unique perspectives.

Position: Brand Partnerships Manager

Location: London (tbc 2021)

Start Date: January 2021

Contact: Charlotte Williams - careers@sevensixagency.com

SevenSix Agency are looking for an experienced Brand Partnerships Manager to join our growing team and oversee the following key tasks:

Responsibilities:

- Identifying and outreaching to key brands and partners to pitch our influencers to
- Develop and implement data driven, creative influencer strategies
- Support the negotiation & management of Influencer contracts: managing usage rights and deliverables
- Creating and pitching proposals to brands and agencies.

Experience and Attributes:

- A minimum of 3 years of influencer partnership experience
- Experience in managing influencer campaigns with wide range of objectives and KPIs
- An extensive book of contacts in the industry
- An understanding of the need for inclusive marketing
- Knowledge of both current and emerging global platforms including but not limited to Instagram, Facebook, YouTube, TikTok, Blogs, etc.
- Strong communication skills
- Great time-management & self-sufficient
- A proactive professional with great attention to detail

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