

SevenSix Agency Social Media Apprentice

Bio:

[SevenSix Agency](#) is an influencer marketing agency with a focus on diversity and inclusion. Founded in 2019 by influencer Charlotte Williams, SevenSix has worked with brands such as Propercorn, Greenpeace, Bumble, and Pinterest. The agency provides consultancy services to brands and influencers, centred around representation in advertising and how to create purpose-led campaigns that generate a positive impact. It runs an influencer partnerships and management division with a sole goal of amplifying the visibility and work of some of the globe's most exciting yet overlooked content creators and their unique perspectives.

Position: Social Media Apprentice

Location: London (tbc 2021)

Start Date: January 2021

Contact: Charlotte Williams - careers@sevensixagency.com

Opportunity:

- Seniority level - junior
- Degree not required

Benefits:

- Exciting company perks
- Full social media training
- Experience working with a start-up marketing agency in the creative space
- Exceptional candidates could be offered a full-time position

Responsibilities:

- Implementing social media strategy for SevenSix Agency and their client accounts
- Creating engaging text, image and video content
- Engaging with social media followers via online platforms (community management)
- Staying up to date with changes in all social platforms, ensuring maximum effectiveness
- Monitoring social media KPIs to optimise strategy
- Researching, writing and distributing articles for the SevenSix blog

Experience and Attributes:

- Proven experience running an engaged social media account(s) - be that for a company or for themselves
- Strong communication skills
- An understanding of the need for inclusive marketing
- Great time management & self-sufficient
- A creative thinker
- A proactive professional with great attention to detail
- Candidates with experience with the Adobe Creative Suite would be ideal

SevenSix Agency's apprenticeship is funded by Islington Council via The Industry Club & The Opportunity Group. To be eligible for a Government funded apprenticeship you must have lived in the UK or European Economic Area (EEA) for the last 3 consecutive years

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